

ABC Streets Neighborhood Association

Tag Your Tree!

Even when located on a private lot, the benefits provided by trees can reach well out into the surrounding community. City trees often serve several architectural and engineering functions. They provide privacy, emphasize views or screen-out objectionable views. They reduce glare and reflection. They direct pedestrian traffic. Trees also provide background to and soften, complement or enhance architecture.

Trees also alter the environment in which we live by moderating climate, improving air quality, reducing storm water runoff and harboring wildlife. By using trees in cities, we can moderate the heat-island effect caused by pavement and building. Likewise, wind speed and direction are affected by trees. Rainfall, sleet and hail are absorbed or slowed by trees, providing some protection for people, pets and buildings. Leaves filter the air we breathe by removing dust and other particulates. Air conditioning costs are lower in a tree-shaded home. Trees, as part of a well-maintained landscape, can add value to your home!

Identify the tree in YOUR tree lawn! The City Forestry Department has supplied us a list of all trees currently planted in tree lawns throughout the ABC Streets Neighborhood. Purchase a tree tag to identify your tree's common name and species.

The tags have been approved by Rochester City Forestry personnel and measure 3" x 5". They are manufactured here in Rochester and made of architecturally anodized aluminum. Mounting options are: hung from tree branch with wire; mounted on spike inserted in ground; or spring/screw mounted (two springs with stainless screws into tree trunk). These are black with silver lettering.

_____ Tree Tag (*spike mount*): @ \$22

_____ Tree Tag (*wire or screw mount*): @ \$20

Name: _____

Address: _____

Email: _____

Checks to be made payable to: ABC Streets Neighborhood Association and mailed or dropped off (with this form) to: 51 Calumet Street



Spring/Screw Mount



Spike Mount



Wire Mount